



**WCCFA**

WASHINGTON CEMETERY, CREMATION  
& FUNERAL ASSOCIATION

# THE *Insider* Newsletter

News for Death Care Professionals

Winter 2020

## 3 MINI CONFERENCES

## A BEAUTIFUL TRIBUTE TO "BABY BOY"

Featured:

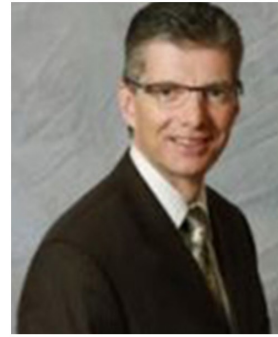
DEATHCON  
2020

Featured:

BOARD MEMBER  
SPOTLIGHT

Featured:

CANA CREATION  
LOGS



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Dear Members,

Happy New Year! Hope 2020 is off to a great start for you all. For all the business owners and managers this is usually the time of year for business development planning for 2020. Best wishes with that.

WCCFA is excited to offer for the first time, three mini regional conferences in March. Registration information will be forthcoming. We are excited to have Barbara Kemmis, the Executive Director of Cremation Association of North America (CANA), as our main speaker at these conferences. (Why not talk about the things that is on everybody's mind). The change in format was so that more front-line employees could attend and participate in these conferences, as well as being more affordable to all.

As the current President of our association, I wanted to change what was tradition because I felt we were not doing enough to provide value to our members. It is important to me to ensure you are getting value for your membership dollars. One way of creating this value is to help you take care of your most important asset and that is your employees.

As an association, I believe it is important to be a resource to help you take care of your people. We have a human resource and marketing director that sits on our board. How cool is that? We want to partner with you to provide education and training to your employees. Recruiting and retaining licensed professionals is an important subject we must pay attention to in the coming years. Let us know how we can help you achieve this. Regardless of our roles or titles, we are all called to serve others. With that, self-care is important and the susceptibility to burn out is real. Let us pay attention to the mental health of our associates. I am passionate about this subject and will be finding ways to bring mental health resources to you through our association. We need to change the conversation about caring for the living, who are taking care of our dead. How can we help you here?

I would like to thank our vendor members who continue to support the association. Without you most of what we do would not be possible. We value you. Let us make 2020 a fantastic year and look forward to seeing you all at our mini conferences.

Sincerely,  
Sandra Walker

# *3 Mini Conferences in 3 Days!*

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Tue, Mar 10, 2020 5:30 PM Thu, Mar 12, 2020 8:30 PM

Please join us at WCCFA's

3 Mini Regional Conferences!

"Exploring the Cremation Landscape"

3 Locations in 3 Days! Register to Attend 1 or All 3!

**Tuesday, March 10th in Seattle! 5:30pm - 8:30pm**

[Evergreen Washelli](#) - 11111 Aurora Ave N, Seattle, WA 98133.

[Click here for directions.](#) [Add to your calendar.](#) Click [here](#) to register!

**Wednesday, March 11th in Tri-Cities! 5:30pm - 8:30pm**

[Events at Sunset](#) - 915 By Pass Hwy bldg I, Richland, WA 99352.

[Click here](#) for directions. [Add to your calendar.](#) Click [here](#) to register!

**Thursday, March 12th in Spokane Valley! 5:30pm - 8:30pm**

[Oxford Suites Spokane Valley](#) - 15015 E Indiana Ave, Spokane Valley, WA 99216.

Click [here](#) for directions. [Add to your calendar.](#) Click [here](#) to register!

## **Costs:**

WCCFA & WSFDA Members - \$45

Non-Members - \$55

Vendor Tables - \$250

2 CEU's provided!

## Leading with Laughter: The Power of Humor in Leadership

Paul Osincup | TEDxNapaValley Video Click on Image Below



Leading with Laughter: The Power of Humor in Leadership | Paul Osincup | TEDxNapaValley



# DC #DEATHCON

POWERED BY WSFDA-WCCFA



## August 18th, 19th & 20th, 2020!

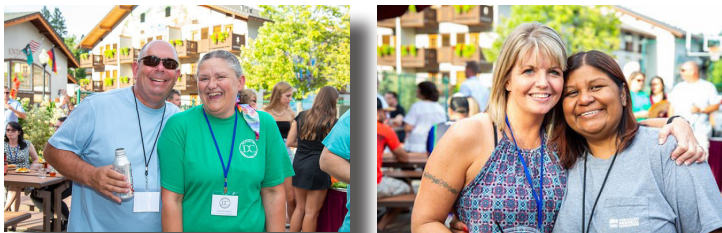
Register today and book your rooms now for DeathCon 2020!

Held at Icicle Village Inn and Resort in beautiful Leavenworth, WA!

Location: [Icicle Village Resort](#)

505 Highway 2, Leavenworth, WA 98826

**Reservations:** Book your room by calling 509-548-7000 or 800.961.0162 and ask for the WCCFA-2020 Deathcon group block or code: 01Z\_550. To book online: [Book for DeathCon 2020](#), select dates, guest count, and then enter the group code: 01Z\_550. After clicking check availability it will allow you to choose a room type and show the group discounted rate.



Join us on the patio Tuesday night for Supplier Night! Complete with hors d'oeuvres and no-host Happy Hour

### Fees:

WCCFA/WFSDA Member - \$395

WCCFA/WSFDA Member + Golf - \$490

Non-Member - \$495

Non-Member + Golf - \$590

WCCFA/WSFDA Member (3+ people receive discounted rate) - \$345

Thursday Only - \$195

[REGISTER HERE](#)



#DeathCon2020 I'm in  
the Golf Tournament  
[#Deathcon2020](#) [#WSFDA](#) [#WCCFA](#)

### Golf Tournament

Tuesday, August 18th at 10:00 am!

Modified start with prizes for 'Closest to the Pin' men/women and 'Longest Drive' men/women.

Cost is 95.00 per player and includes lunch.

[Click here](#) to register for golf!

**Not a golfer?** Sign up for a day hike with Quiring President/General Manager, [Jon Reece](#), and his wife Kathy.

Or, head in to town for shopping, wine tasting & enjoying beautiful downtown Leavenworth.



### Vendors:

Vendor tables - \$600.

Tables sold out quickly last year! Secure yours soon!

[Click here](#) to purchase your vendor table and/or sponsorship today!

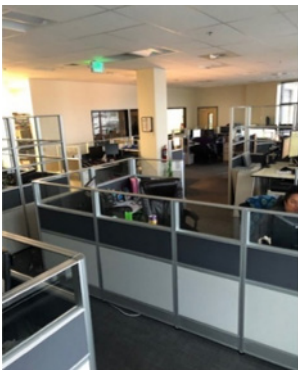
### Sponsors:

[Click here](#) to see all of the sponsorship opportunities available!

# Vendor Spotlight



Quiring Monuments, Inc. is a 3rd generation, locally owned granite memorial provider that has been serving families across the Northwest since 1949. Founded by David H. Quiring Sr., the company was taken over by David Quiring Jr in 1969. And in 2016 Jon and Kathy (Quiring) Reece purchased the company from David Jr, known to almost everyone in the company and industry as “DQ”. Today we have 36 team members in the Quiring family with a branch office in Seattle and Walla Walla, WA. We serve wholesale partners from AK to AZ to Spokane to Salem and ship granite memorials across the USA.



After years of planning, in May of last year we moved and consolidated our production operations to a new facility in Kent, WA. After 5 months of planning, improvements and hard work, we produced our first marker in the new facility on October 30th, 2019 after less than a 3-week shutdown. This move was a remarkable feat considering we had been in the same location for 70 years accumulating literally tons of granite, with an operation utilizing heavy equipment.

This new facility is centrally located to better serve our wholesale customers and provides our team with many improved efficiencies that will translate into an even better experience for our clients. For the first time ever, our entire team is under one roof. Thank you, to all our Partners, for your continuous support. We look forward to better serving you all!





# Board Member Spotlight

A Licensed Funeral Director and Embalmer, Diego was born and raised in the Olympia area. After graduating from high school, he ventured to warmer climates in Los Angeles, California where he received an Associates in Mortuary Science from Cypress College and a bachelor's in Business and Leadership from Concordia University, Irvine. He started working in the funeral industry at the age of 16 as a funeral attendant and errand runner at White-Emerson Mortuary in Whittier, California. It was the combination of art and science along with the fulfillment that comes from helping others in the community through their grief that motivated Diego to pursue his career in the funeral industry. Diego then returned to the Pacific North West to work at Columbia Funeral Home in Seattle, Washington, where he worked as a Funeral Director and Embalmer until 2013 when he left for a four-year adventure in Chile. He has since returned to the Pacific Northwest and now manages an outstanding team at Haven of Rest Funeral Home and Memorial Park in Gig Harbor, Washington. He loves being in the outdoors, cooking (and eating!) spicy food, playing with technology, and exploring the locales near and far with his family.

Let me know if you have any questions!



## Haven of Rest Funeral Home & Memorial Park

Phone: (253) 851-9991

Fax: (253) 858-7953

Email: [Diego@HavenRest.com](mailto:Diego@HavenRest.com)

Web: [www.HavenRest.com](http://www.HavenRest.com)

Address: 8503 State Route 16 NW, Gig Harbor, WA 98332

 **Garfield Refining**

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SINCE 1892

800.523.0968

[GarfieldRefining.com/Crematory](http://GarfieldRefining.com/Crematory)

# *CANA Creation Logs*

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**"Top Ten Legal Checklist":** After the celebrations are over, the beginning of each new year reminds us to refresh and improve our habits. It is not too late to resolve to accomplish the following items this year and establish a new routine for years to come. Update and review current governing laws and ...

Click the link below to read the post:

<https://www.cremationassociation.org/Login.aspx?returl=%2Fblogpost%2F776820%2F38282%2FTop%2DTen%2DLegal%2DChecklist>

If you wish to unsubscribe from "The Cremation Logs," update your Blog Subscriptions:

[https://www.cremationassociation.org/members/blog\\_subscriptions.asp](https://www.cremationassociation.org/members/blog_subscriptions.asp)

Thanks!

Cremation Association of North America (CANA)

# A Beautiful Tribute to "Baby Boy"

What is the meaning of a custom memorial? We asked one of Quiring's very own Team Members to share what the meaning was behind her brother's custom monobench. Although his final resting place has always been a place for family and friends to gather over the 17 years he's been gone, he never had a memorial up until 2018, when Mineva determined it was time to pay tribute to her brother and design something for him that was special and unique for not only him, but to show his heritage and special meaning to family and friends.

Designing this custom monobench wasn't an easy process, as some of you know, it can be a struggle for anyone who has lost a loved one.

For the tablet front: She wanted to represent their native heritage, Tongan and Samoan which is important to her family. She chose to go with a tri-tone and represent the tribal design used on their tapa (Tah-Pah) mats. These mats are typically used in weddings, birthdays and funerals and it was important for this to be on the memorial. For the dates, she chose to add "Sunrise" and "Sunset" as that was how Otani's memorial folders were presented at his funeral. The crown in the middle is on the Tongan Shield. It represents the Kingdom of Tonga, the only Pacific Island that has a monarchy to this day. Below the crown is the Kava Bowl which represents her family's Samoan side, and for the ribbon, she used the flags of Tonga and Samoa. Her brother's nickname was "Baby Boy" as he always had a baby face and had an old soul in young man's body, and she wanted to represent his nickname growing up.

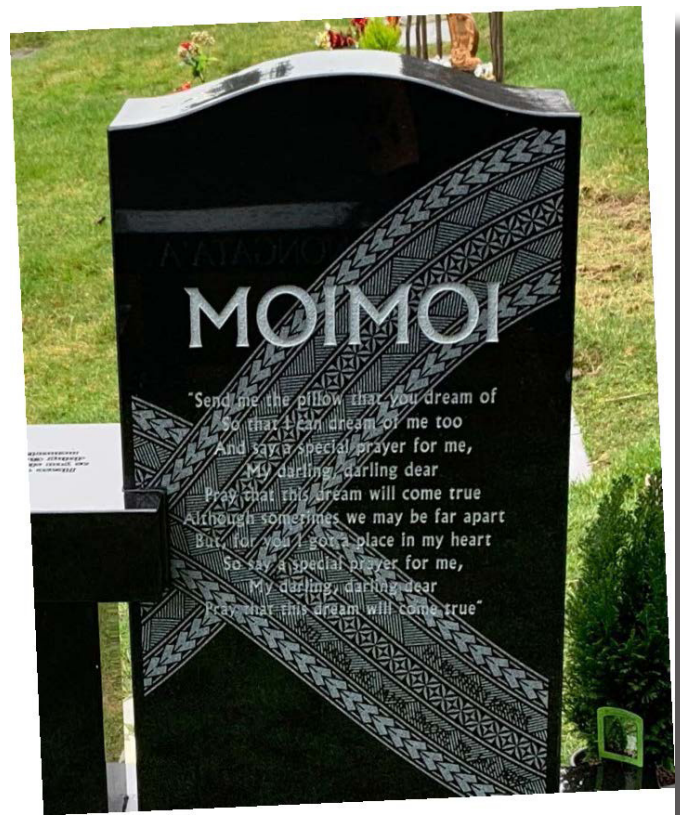
Family is very important in her culture and when her father passed away in Tonga years after her brother, she wanted to be able to represent her Father as well on her Brother's memorial. So, on the front pedestal part, she put her family lineage and where her father came from and where he passed because it's important that people who visit know the history of where we come from.



For the seat top: Mineva wanted to come up with a saying for family, friends and strangers visiting the cemetery, to take a moment and reflect. She wanted it from her heart and to be something that she herself would say to visitors visiting her brother.

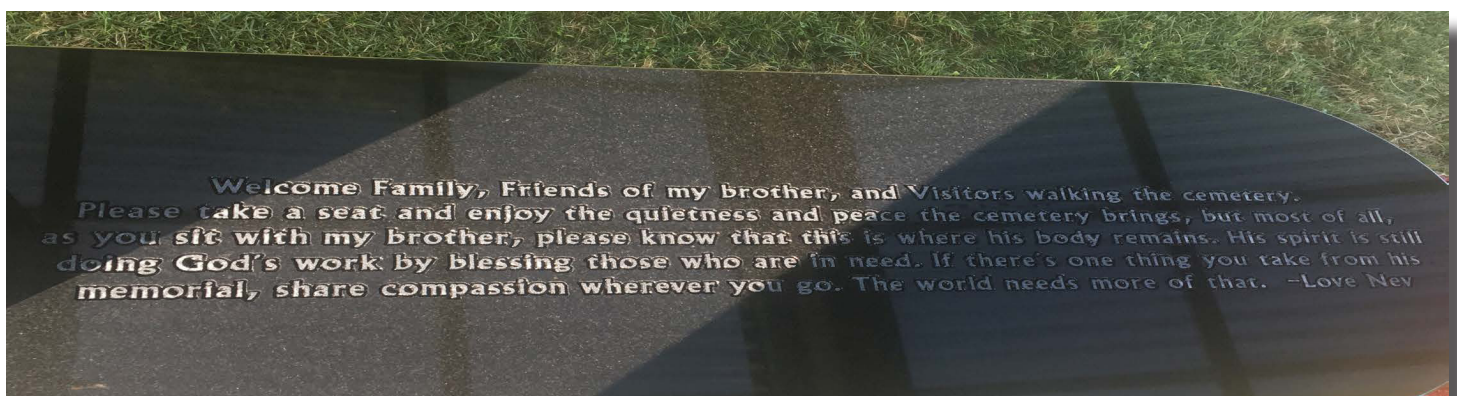
“Welcome Family, Friends of my brother, and Visitors walking the cemetery. Please take a seat and enjoy the quietness and peace the cemetery brings, but most of all, as you sit with my brother, please know that this is where his body remains. His spirit is still doing God’s work by blessing those who are in need. If [www.monuments.com](http://www.monuments.com) (206) 522-8400 5 there’s one thing you take from his memorial, share compassion wherever you go. The world needs more of that. – Love Nev”

For the back of the tablet: Her brother had a favorite song, so she chose to place the chorus of that song on the back and had a tri-tone tribal design incorporated. That all being said, she also included a secret message within the tribal design where only his best friends would know to look.



When visiting her brother’s resting place with this beautiful custom memorial, she has told a story that will be everlasting and for everyone who comes to the cemetery. This memorial not only has brought she and her family closer to her brother and his resting place, but it has caused strangers to approach to learn the story which in turn gives time for everyone’s hearts to heal.

From Mineva: It really speaks levels when your only brother who has been gone for almost eighteen years can still have a huge impact on your life. My brother has taught me that grief is the final act of love....



A beautiful saying adorns this monument bench seat. Photos and Article provided by Mineva Moimoi.


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## 2020 Sponsorship Opportunities

*Take advantage of this opportunity to have your company recognized throughout the year!*



### **\$2,500 Platinum Package**

**\$3,400 Value!**

- Company Logo linked to your website on WCCFA's website as Platinum Sponsor
- Company Logo on all yearly Communications as Platinum Sponsor**
- 3 Mini Regional Conference Event Sponsorships**
- 3 Mini Regional Conference Prime Tables**
- Membership Directory Advertisement**
- Annual Membership Dues**
- 2 Additional Attendees to the 3 Mini Regional Conferences
- Business Card Ad in quarterly Newsletters
- Your company as the subject of a feature article in one quarterly newsletter



### **\$1,800 Gold Package**

**\$2,500 Value!**

- Company Logo linked to your website WCCFA's website as Gold Sponsor
- Company Logo on all Communications as Gold Sponsor**
- 3 Mini Regional Conference Food & Beverage Sponsorships**
- 3 Mini Regional Conference Tables**
- Membership Directory Advertisement**
- Annual Membership Dues**
- 1 Additional Attendees to the 3 Mini Regional Conferences
- Business Card Ad in quarterly Newsletters
- Your company as the subject of a feature article in one quarterly newsletter



### **\$1,500 Silver Package**

**\$2,000 Value!**

- Company Logo linked to your website WCCFA's website as Silver Sponsor
- Company Logo on all Communications as Silver Sponsor**
- 3 Mini Regional Conference Tables**
- Annual Membership Dues**
- 1 Additional Attendees to the 3 Mini Regional Conferences
- Company Logo in Quarterly Newsletter



### **\$900 Bronze Package**

**\$1,450 Value!**

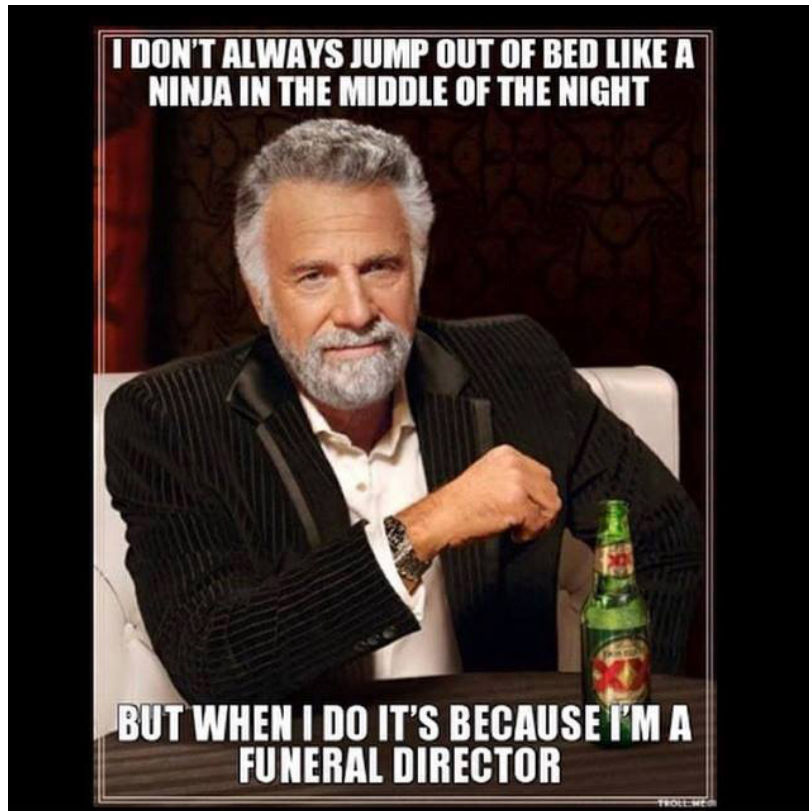
- Company logo linked to your website on WCCFA's website as Bronze Sponsor
- Company Logo on all Communications as Bronze Sponsor**
- Annual Membership Dues**
- Company Logo in quarterly Newsletter


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**\*Don't want a sponsorship package?**

**WCCFA Conference and Website Sponsorships are available!**  
**Contact the [Association office](#) for opportunities and pricing!**



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**Interested in advertising in our quarterly newsletter?**

**Please call the  
WCCFA office at  
253-525-5150  
or email  
[wccfa@aminc.org](mailto:wccfa@aminc.org)**